

East Santa Clara Street Urban Village

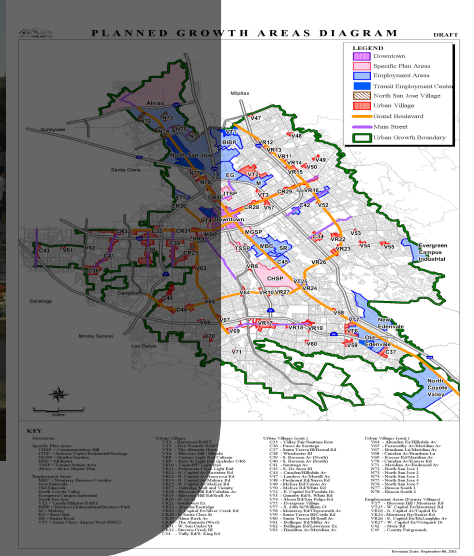
Community Workshop #1

Thursday, November 13, 2014



Key General Plan Concepts

- Community Based Planning
- Regional Employment Center
- Fiscally Strong City
- Focused Growth
- Urban Villages
- Streets for People
- Destination Downtown
- Greenline / Urban Growth Boundary
- Environmental Stewardship
- Design for a Healthy Community



A City of Urban Villages

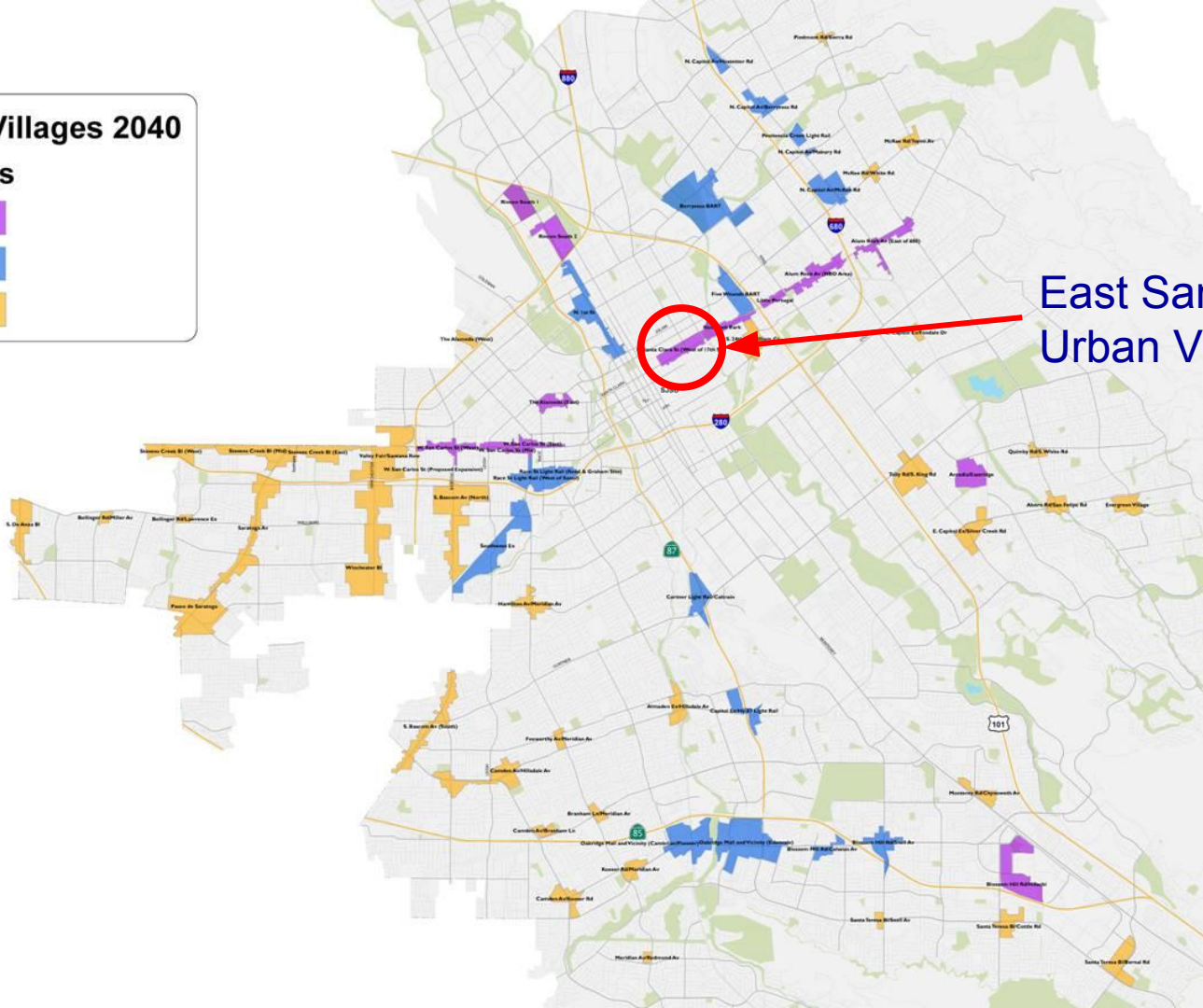


- Plan for 120,000 new residences
- Meet the needs of our population and workforce
- Build attractive, walkable and vibrant places

Urban Villages 2040

Horizons

- 1 
- 2 
- 3 



East Santa Clara
Urban Village

Urban Village: A Complete Community

Key Objectives

- Framework for new jobs and housing growth capacity
- Integrate a mix of land uses to create complete communities
- Greenhouse Gas Reduction / Sustainability Strategy
- A strategy to build more healthy communities
- A blueprint for the development of Great Places!



Urban Village Transformation



Urban Village Transformation



Urban Village Transformation



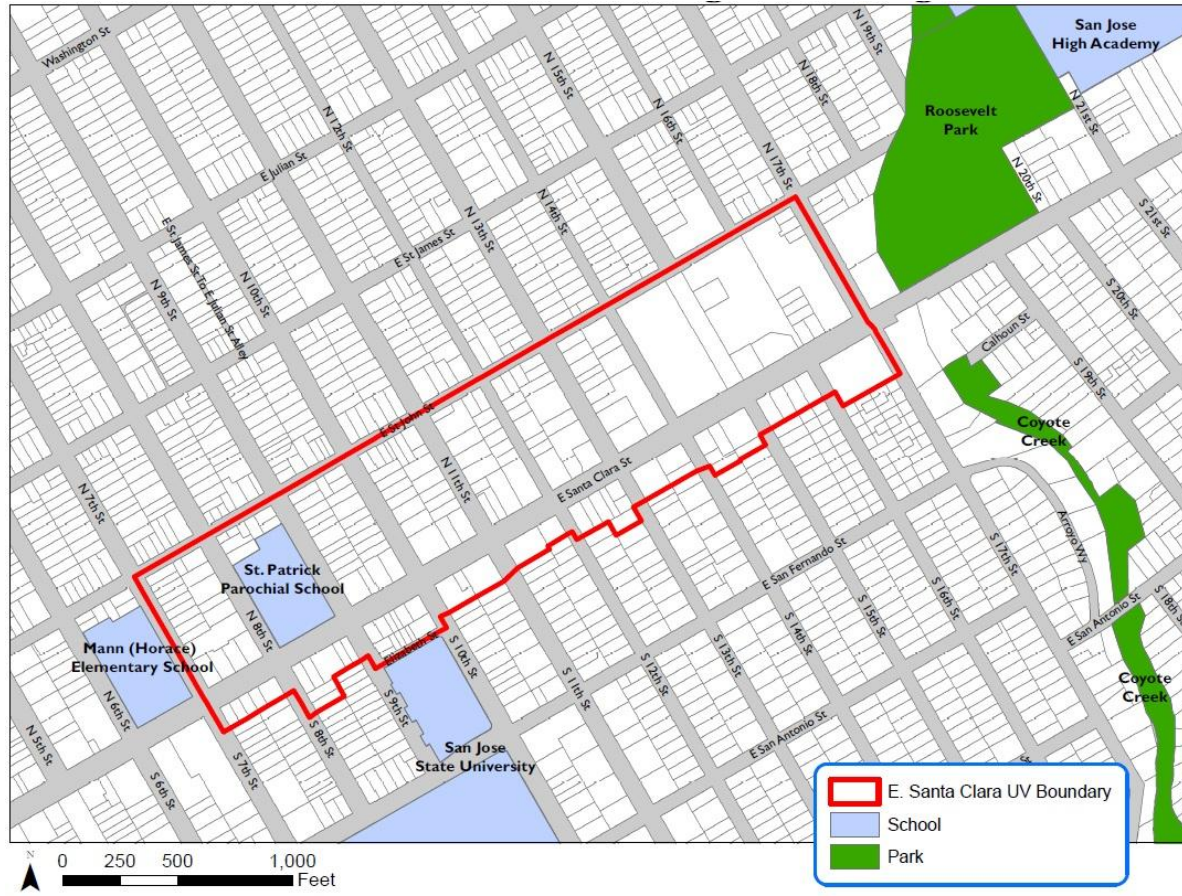
Urban Village Transformation



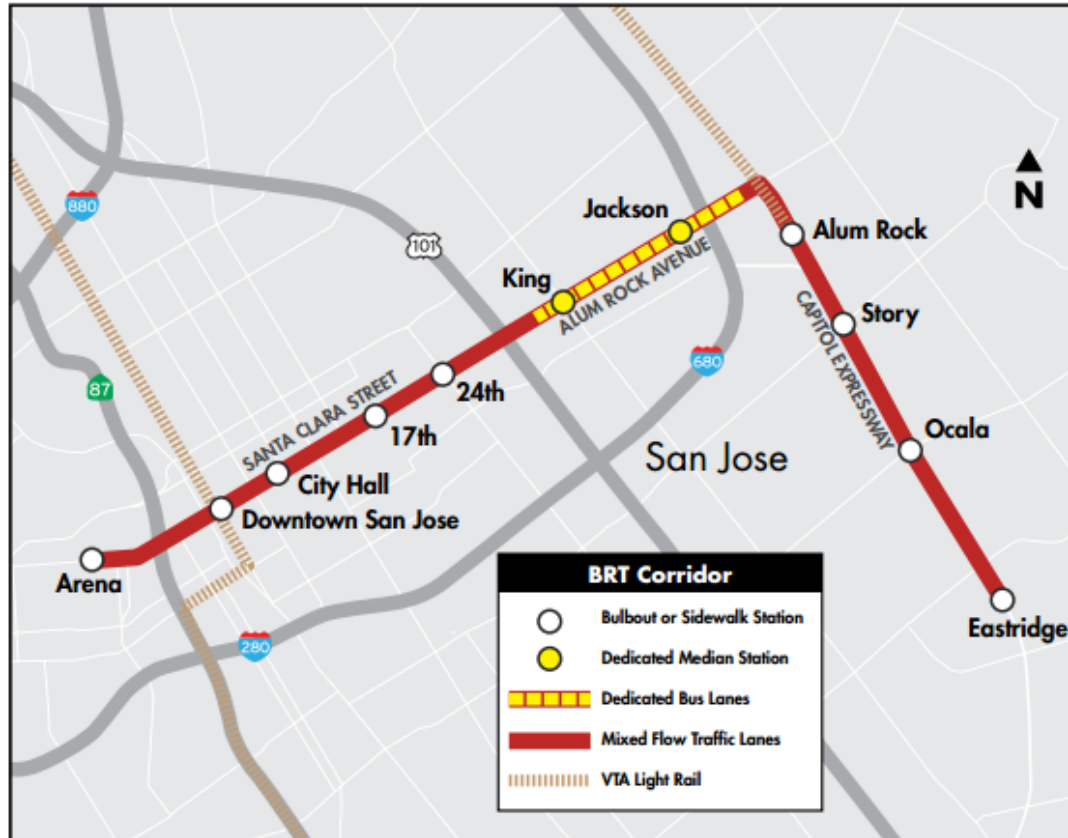
East Santa Clara Development Goals

- **As set forth in the 2040 General Plan, the 64 acre East Santa Clara Urban Village will plan for:**
 - **238,500 sq. ft. commercial development (~800 jobs)**
 - **850 new residential units**

E. Santa Clara Urban Village Boundary



VTA Bus Rapid Transit (BRT) Line



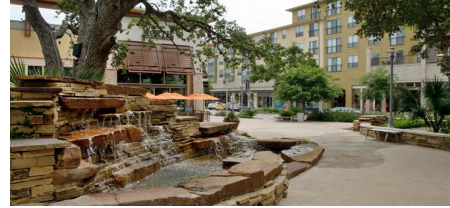
Santa Clara-Alum Rock Corridor Map

Workshop Exercise

- **What are the existing assets in the East Santa Clara Urban Village area?**
- **Where are there opportunities?**
- **Where are there improvements to be made?**
- **What is your vision for this corridor?**

Community Engagement Ideas

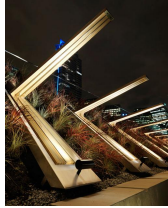
- Land Uses
- Heights
- Place-making
- Transit Friendly
- Bike Friendly
- Pedestrian Friendly
- Seating
- Trees/Shade
- Parks/Parklets
- Public Art
- Farmer's Markets
- Food Trucks



<http://theightingpractice.com/projects/the-domain>



<http://www.cagis.it/en/modern-pergola-frangisole.html>



<http://www.jillanhoit.ca/filter/completed/Line-of-14520/>



<http://www.envisionfrederickcounty.org/the-ten-steps-of-walkability/>



<http://www.allaplanning.com/cycle+tracks.aspx>



<http://www.livablecities.org/awards/2009-urban-plazas-award>



<http://www.lab23.it/en/products/>



<http://www.livablecities.org/imcl-awards>



East Santa Clara Planning Process

- **Tonight is the first in series of three workshops**
- **Produce Plan that will guide future development**
- **Plan to be considered by City Council**
- **Process completion: Fall 2016**
- **Future Step: Develop land use framework and design concepts**

Thank you all for attending!

For further questions or comments, please visit our website at www.san Joseca.gov/planning/urbanvillages or contact Project Manager Matthew VanOosten at phone number 408-535-6870 or matthew.vanoosten@san Joseca.gov

For specific questions related to the County Medical property, please contact the County of Santa Clara Senior Facilities Architect, David Barry, at 408-993-4645 or david.barry@faf.sccgov.org